

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	RNC - Romney for President
Product	466 - RNC ROMNEY
Estimate Number	466

Invoice #	04078047-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078047
Alt Order #	Political Candidate
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					10/08/12 to 10/14/12	4x	MT- - - -				
	13			M	10/08/12	:30	6:12 AM	2012MRFP133H	\$855.00		1
	13			M	10/08/12	:30	6:27 AM	2012MRFP133H	\$855.00		4
	13			Tu	10/09/12	:30	6:30 AM	2012MRFP133H	\$855.00		3
	13			Tu	10/09/12	:30	6:55 AM	2012MRFP133H	\$855.00		2
2	13	Good Day 6a	6a-7a								
	CDR										
					10/01/12 to 10/07/12	6x	- - WTF - -				
	13			W	10/03/12	:30	6:14 AM	2012MRFP128H	\$855.00		1
	13			W	10/03/12	:30	6:29 AM	2012MRFP128H	\$855.00		4
	13			Th	10/04/12	:30	6:14 AM	2012MRFP128H	\$855.00		5
	13			Th	10/04/12	:30	6:31 AM	2012MRFP128H	\$855.00		2
	13			F	10/05/12	:30	6:29 AM	2012MRFP133H	\$855.00		3
	13			F	10/05/12	:30	6:53 AM	2012MRFP133H	\$855.00		6
3	13	Good Day 7a	7a-8a								
	CDR										
					10/08/12 to 10/14/12	4x	MT- - - -				
	13			M	10/08/12	:30	7:21 AM	2012MRFP133H	\$900.00		4
	13			M	10/08/12	:30	7:59 AM	2012MRFP133H	\$900.00		1
	13			Tu	10/09/12	:30	7:13 AM	2012MRFP133H	\$900.00		2
	13			Tu	10/09/12	:30	7:42 AM	2012MRFP133H	\$900.00		3
4	13	Good Day 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	6x	- - WTF - -				
	13			W	10/03/12	:30	7:22 AM	2012MRFP128H	\$900.00		1
	13			W	10/03/12	:30	7:30 AM	2012MRFP128H	\$900.00		4
	13			Th	10/04/12	:30	7:29 AM	2012MRFP128H	\$900.00		2
	13			Th	10/04/12	:30	7:53 AM	2012MRFP128H	\$900.00		5
	13			F	10/05/12	:30	7:31 AM	2012MRFP133H	\$900.00		6

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Estimate Number	466

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Invoice Month	October 2012
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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078047
Alt Order #	Political Candidate
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Ref	
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**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 7a	7a-8a								
	CDR										
	13			F	10/05/12	:30	7:54 AM	2012MRFP133H	\$900.00		3
5	13	Good Day 8a	8a-9a								
	CDR										
					10/08/12 to 10/14/12	4x	MT- - - - -				
	13			M	10/08/12	:30	8:12 AM	2012MRFP133H	\$765.00		4
	13			M	10/08/12	:30	8:31 AM	2012MRFP133H	\$765.00		1
	13			Tu	10/09/12	:30	8:13 AM	2012MRFP133H	\$765.00		2
	13			Tu	10/09/12	:30	8:58 AM	2012MRFP133H	\$765.00		3
6	13	Good Day 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	6x	- - WTF - -				
	13			W	10/03/12	:30	8:23 AM	2012MRFP128H	\$765.00		1
	13			W	10/03/12	:30	8:46 AM	2012MRFP128H	\$765.00		4
	13			Th	10/04/12	:30	8:30 AM	2012MRFP128H	\$765.00		6
	13			Th	10/04/12	:30	8:50 AM	2012MRFP128H	\$765.00		2
	13			F	10/05/12	:30	8:20 AM	2012MRFP133H	\$765.00		5
	13			F	10/05/12	:30	8:44 AM	2012MRFP133H	\$765.00		3
7	13	Good Day 9a	9-10a								
	CDR										
					10/08/12 to 10/14/12	4x	MT- - - - -				
	13			M	10/08/12	:30	9:40 AM	2012MRFP133H	\$720.00		1
	13			M	10/08/12	:30	9:44 AM	2012MRFP133H	\$720.00		3
	13			Tu	10/09/12	:30	9:13 AM	2012MRFP133H	\$720.00		4
	13			Tu	10/09/12	:30	9:30 AM	2012MRFP133H	\$720.00		2
8	13	Good Day 9a	9-10a								
	CDR										
					10/01/12 to 10/07/12	6x	- - WTF - -				
	13			W	10/03/12	:30	9:13 AM	2012MRFP128H	\$720.00		1
	13			W	10/03/12	:30	9:49 AM	2012MRFP128H	\$720.00		4

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Estimate Number	466

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Sales Region	National

Order #	04078047
Alt Order #	Political Candidate
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	13	Good Day 9a	9-10a								
	CDR										
	13			Th	10/04/12	:30	9:13 AM	2012MRFP128H	\$720.00		5
	13			Th	10/04/12	:30	9:52 AM	2012MRFP128H	\$720.00		2
	13			F	10/05/12	:30	9:23 AM	2012MRFP133H	\$720.00		6
	13			F	10/05/12	:30	9:58 AM	2012MRFP133H	\$720.00		3
9	13	Live with Kelly	10a-11a								
	CDR										
				10/08/12 to 10/14/12		2x	MT- - - -				
	13			M	10/08/12	:30	10:51 AM	2012MRFP133H	\$450.00		2
	13			Tu	10/09/12	:30	10:23 AM	2012MRFP133H	\$450.00		1
10	13	Live with Kelly	10a-11a								
	CDR										
				10/01/12 to 10/07/12		3x	- - WTF- -				
	13			W	10/03/12	:30	10:21 AM	2012MRFP128H	\$450.00		2
	13			Th	10/04/12	:30	10:54 AM	2012MRFP128H	\$450.00		1
	13			F	10/05/12	:30	10:34 AM	2012MRFP133H	\$450.00		3
11	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/08/12 to 10/14/12		2x	MT- - - -				
	13			M	10/08/12	:30	12:13 PM	2012MRFP133H	\$360.00		2
	13			Tu	10/09/12	:30	12:12 PM	2012MRFP133H	\$360.00		1
12	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/01/12 to 10/07/12		3x	- - WTF- -				
	13			W	10/03/12	:30	12:39 PM	2012MRFP128H	\$360.00		2
	13			Th	10/04/12	:30	12:29 PM	2012MRFP128H	\$360.00		3
	13			F	10/05/12	:30	12:23 PM	2012MRFP133H	\$360.00		1
13	13	Judge Judy	4p-5p								
	CDR										

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Product	466 - RNC ROMNEY
Estimate Number	466

Station	WTVT
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Billing Calendar	Broadcast
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Deal #	
Order Flight	10/03/12 - 10/09/12

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	13	Judge Judy	4p-5p								
	CDR										
				10/08/12 to 10/14/12	2x	MT- - - - -					
	13			M	10/08/12	:30	4:12 PM	2012MRFP133H	\$585.00		2
	13			Tu	10/09/12	:30	4:24 PM	2012MRFP133H	\$585.00		1
14	13	Judge Judy	4p-5p								
	CDR										
				10/01/12 to 10/07/12	3x	- - WTF - -					
	13			W	10/03/12	:30	4:49 PM	2012MRFP128H	\$585.00		1
	13			Th	10/04/12	:30	4:16 PM	2012MRFP128H	\$585.00		2
	13			F	10/05/12	:30	4:28 PM	2012MRFP133H	\$585.00		3
15	13	Fox 13 News at 5p	5p-530p								
	CDR										
				10/08/12 to 10/14/12	2x	MT- - - - -					
	13			M	10/08/12	:30	5:23 PM	2012MRFP133H	\$900.00		1
	13			Tu	10/09/12	:30	5:21 PM	2012MRFP133H	\$900.00		2
16	13	Fox 13 News at 5p	5p-530p								
	CDR										
				10/01/12 to 10/07/12	3x	- - WTF - -					
	13			W	10/03/12	:30	5:22 PM	2012MRFP128H	\$900.00		3
	13			Th	10/04/12	:30	5:15 PM	2012MRFP128H	\$900.00		1
	13			F	10/05/12	:30	5:24 PM	2012MRFP133H	\$900.00		2
17	13	Fox 13 News at 530p	530p-6p								
	CDR										
				10/08/12 to 10/14/12	2x	MT- - - - -					
	13			M	10/08/12	:30	5:46 PM	2012MRFP133H	\$900.00		2
	13			Tu	10/09/12	:30	5:46 PM	2012MRFP133H	\$900.00		1
18	13	Fox 13 News at 530p	530p-6p								
	CDR										
				10/01/12 to 10/07/12	3x	- - WTF - -					

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078047
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Billing Calendar	Broadcast
Billing Type	Cash
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	13	Fox 13 News at 530p	530p-6p								
	CDR										
	13			W	10/03/12	:30	5:39 PM	2012MRFP128H	\$900.00		1
	13			Th	10/04/12	:30	5:43 PM	2012MRFP128H	\$900.00		2
	13			F	10/05/12	:30	5:56 PM	2012MRFP133H	\$900.00		3
19	13	Fox 13 News at 6p	6p-630p								
	CDR										
				10/08/12 to 10/14/12		2x	MT- - - - -				
	13			M	10/08/12	:30	6:13 PM	2012MRFP133H	\$1,080.00		1
	13			Tu	10/09/12	:30	6:12 PM	2012MRFP133H	\$1,080.00		2
20	13	Fox 13 News at 6p	6p-630p								
	CDR										
				10/01/12 to 10/07/12		3x	- - WTF - -				
	13			W	10/03/12	:30	6:23 PM	2012MRFP128H	\$1,080.00		2
	13			Th	10/04/12	:30	6:23 PM	2012MRFP128H	\$1,080.00		1
	13			F	10/05/12	:30	6:13 PM	2012MRFP133H	\$1,080.00		3
21	13	Fox 13 News at 630p	630p-7p								
	CDR										
				10/08/12 to 10/14/12		2x	MT- - - - -				
	13			M	10/08/12	:30	6:48 PM	2012MRFP133H	\$990.00		2
	13			Tu	10/09/12	:30	6:59 PM	2012MRFP133H	\$990.00		1
22	13	Fox 13 News at 630p	630p-7p								
	CDR										
				10/01/12 to 10/07/12		6x	- - WTF - -				
	13			W	10/03/12	:30	6:45 PM	2012MRFP128H	\$990.00		1
	13			W	10/03/12	:30	6:59 PM	2012MRFP128H	\$990.00		4
	13			Th	10/04/12	:30	6:39 PM	2012MRFP128H	\$990.00		2
	13			Th	10/04/12	:30	6:55 PM	2012MRFP128H	\$990.00		5
	13			F	10/05/12	:30	6:42 PM	2012MRFP133H	\$990.00		3
	13			F	10/05/12	:30	6:55 PM	2012MRFP133H	\$990.00		6

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Product	466 - RNC ROMNEY
Estimate Number	466

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04078047-1
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Alt Order #	Political Candidate
Deal #	
Order Flight	10/03/12 - 10/09/12

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Advertiser Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	13	Insider	730p-8p								
	CDR										
					10/08/12 to 10/14/12	1x	M- - - - -				
	13			M	10/08/12	:30	7:55 PM	2012MRFP133H	\$855.00		1
24	13	Insider	730p-8p								
	CDR										
					10/01/12 to 10/07/12	3x	- - WTF - -				
	13			W	10/03/12	:30	7:29 PM	2012MRFP128H	\$855.00		1
	13			Th	10/04/12	:30	7:30 PM	2012MRFP128H	\$855.00		3
	13			F	10/05/12	:30	7:29 PM	2012MRFP133H	\$855.00		2
25	13	Fox 13 Late News 10p	10p-1030p								
	CDR										
					10/08/12 to 10/14/12	2x	MT- - - - -				
	13			M	10/08/12	:30	10:22 PM	2012MRFP133H	\$1,890.00		1
	13			Tu	10/09/12	:30	10:28 PM	2012MRFP133H	\$1,890.00		2
26	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/01/12 to 10/07/12	3x	- - - TF - -				
	13			Th	10/04/12	:30	10:13 PM	2012MRFP128H	\$1,890.00		3
	13			F	10/05/12	:30	10:22 PM	2012MRFP133H	\$1,890.00		2
	13			F	10/05/12	:30	10:28 PM	2012MRFP133H	\$1,890.00		1
27	13	Fox 13 Late News 1030p	1030p-11p								
	CDR										
					10/08/12 to 10/14/12	1x	M- - - - -				
	13			M	10/08/12	:30	10:42 PM	2012MRFP133H	\$1,530.00		2
28	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					10/01/12 to 10/07/12	3x	- - WTF - -				
	13			W	10/03/12	:30	11:01 PM	2012MRFP128H	\$1,530.00		1
	13			Th	10/04/12	:30	10:44 PM	2012MRFP128H	\$1,530.00		3

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Sales Region	National

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28	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
	13			F	10/05/12	:30	10:43 PM	2012MRFP133H	\$1,530.00		2
29	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
				10/08/12 to 10/14/12	2x	MT- - - - -					
	13			M	10/08/12	:30	11:11 PM	2012MRFP133H	\$1,080.00		2
	13			Tu	10/09/12	:30	11:09 PM	2012MRFP133H	\$1,080.00		1
30	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
				10/01/12 to 10/07/12	3x	- - WTF - -					
	13			W	10/03/12	:30	11:39 PM	2012MRFP128H	\$1,080.00		1
	13			Th	10/04/12	:30	11:15 PM	2012MRFP128H	\$1,080.00		2
	13			F	10/05/12	:30	11:14 PM	2012MRFP133H	\$1,080.00		3
31	13	Good Day Sa 7a	7a-8a								
	CDR										
				10/01/12 to 10/07/12	1x	- - - - - S -					
	13			Sa	10/06/12	:30	7:45 AM	2012MRFP133H	\$630.00		1
32	13	Good Day Sa 8a	8a-9a								
	CDR										
				10/01/12 to 10/07/12	1x	- - - - - S -					
	13			Sa	10/06/12	:30	8:29 AM	2012MRFP133H	\$630.00		1
33	13	College Football Prime	Various								
	CDR										
				10/01/12 to 10/07/12	2x	- - - - - S -					
	13			Sa	10/06/12	:30	8:53 PM	2012MRFP133H	\$2,250.00		1
	13			Sa	10/06/12	:30	9:53 PM	2012MRFP133H	\$2,250.00		2
34	13	Good Day Su 8a	8a-9a								
	CDR										
				10/01/12 to 10/07/12	1x	- - - - - S					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	RNC - Romney for President
Product	466 - RNC ROMNEY
Estimate Number	466

Invoice #	04078047-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04078047
Alt Order #	Political Candidate
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
34	13	Good Day Su 8a	8a-9a								
	CDR										
	13			Su	10/07/12	:30	8:11 AM	2012MRFP133H	\$720.00		1
35	13	Fox News Sunday	9a-10a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	9:33 AM	2012MRFP133H	\$675.00		1

Aired Spots      **102**

<u>Gross Total</u>	<b>\$93,240.00</b>	
<u>Agency Commission</u>	<b>\$13,986.00</b>	
<u>Net Amount Due</u>	<b>\$79,254.00</b>	<u>Payment Terms 30 Days</u>

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